

NEWS RELEASE

Would a Family Reunion Strengthen Your Family Ties?

Lynn Fuhler shares how to engage all ages during this popular summer event

WINSTON-SALEM, N.C., May 16, 2017 /PRNewswire/ -- Half of all family reunions take place in the summer when children are out of school; weather conditions are less restrictive; and people are more willing to travel to meet up with cousins, uncles, aunts and assorted other relatives they may see infrequently, if at all, according to the travel booking website GroupTravel.org.

Event planner Lynn Fuhler is a big fan of family reunions. If they are done right, they can bridge the geographical and emotional distance found in today's mobile society between those who share the same family heritage. What is more, she suggests that thanks to online surveys and online invitations pulling off a well-received family reunion is now easier than ever.

As the author of the new book *Secrets to Successful Events: How to Organize, Promote and Manage Exceptional Events and Festivals*, Fuhler can talk about:

- Planning: how far in advance to begin and what to keep in mind.
- Enlisting others to carry out the necessary tasks.
- Finding the perfect location.
- Protecting the family's privacy if you promote your reunion online.
- Picking activities that appeal to all generations.
- Selecting food and beverages for lacto ovo vegans and other family members with special dietary needs.

Praise for Lynn Fuhler

"I have seen Lynn learn first-hand the right ways — and the wrong ways — to run festivals and major events. She learned from the best, learned from mistakes, and became a leader in the field. She has been where you are headed and knows how to guide you when you approach the fork in the road. It's all here in her detailed roadmap, *Secrets to Successful Events*."

— **Bob Andelman**, *The Wawa Way*, Host/Producer Mr. Media®Radio & TV Interviews

Credentials: Lynn Fuhler has successfully organized events and festivals throughout her career. She is the former tourism director of Clearwater Beach, Fla., and former chairman of the largest free jazz festival in the Southeast. She is the internationally known author of *Secrets to Successful Events: How to Organize, Promote and Manage Exceptional Events and Festivals*, which is used as a textbook at one of 2017's Top 15 Best Colleges, according to *U.S. News & World Report*. She has also written *Secrets to Successful Events Resource Guide*.

Availability: Central North Carolina, nationwide by arrangement and via telephone and Skype
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