
Class Reunions

Haven't Been Back Since ...



Class Reunions

Wondering how you can track down class members that haven't be around since they graduated? What do you need to do to entice them to come?

Seek and You Shall Find

- Relatives - mom, dad, siblings
- Old friends
- Social media
- Google search, criminal arrest records, government property tax records, online obituaries, genealogy websites

How to Entice Them to Attend

- Have a close friend reach out to them in any number of ways.
- Do it again and again.
- If possible, do it by phone. Counter objections as they occur.
- The "They were mean to me" excuse doesn't fly. Not showing up also penalizes your friends. Does anyone even remember those people?
- Call his or her mom or dad. If travel expenses are possibly an issue, encourage them to offer a FREE room and his or her favorite dessert.
- Reach out to your classmate's spouse if you know them. Twist their arm.
- Organize a full weekend of activities so smaller groups can connect. Participation at all gatherings is optional, except for the big event. The variety of activities is great for keeping spouses happy and engaged, too.
- If the issue is money, don't be surprised if you magically end up with an extra ticket you can't use.
- If the issue is the stigma of a female classmate's divorce, offer to lend her your little black dress for the reunion dinner.
- If your biggest challenge are the locals, show up at their houses and tell them you aren't leaving unless they go.
- If the issue is they won't know anyone, offer to swap name tags.